



AGRICULTURAL TOURS RIVERINA

Wine appreciation tours

Approximately one-quarter of all Australian table wine is produced in the Western Riverina Region of NSW.

Our wine appreciation tours are designed for groups interested in learning about wine products, wine production techniques, and ownership models and marketing strategies (especially for export), from award-winning winemakers in the Western Riverina Region.

Why tour the Western Riverina Region?

The Western Riverina Region is a genuine wine-producing area, not a wine theme park.

Key reasons to visit the region:

- Produces a **wide range of wine styles**, across varying price points
- Renowned for **environmental stewardship and sustainable production**
- Many **family-owned and -operated** wineries produce wine on a relatively large scale
- Wineries range widely in size of operation, specialty products and business models.
- With a secure water supply and warm-dry climate, its **grape production is reliable**
- Boasts a **viticultural history** that dates back to the early 1900s.

Here's how it works

At Agricultural Tours Riverina (ATR) we understand wine aficionados value **all aspects of food and fibre production**. That is why our wine appreciation tours can cover a broader range of rural activities and enterprises. Nominate your tour dates and let us suggest the best tour itinerary based on the season and the size of your tour group.

See overleaf for flexible tour itinerary options.

Flexible tour itinerary options

Our sample itinerary includes a visit to at least one winery a day – it can be extended, shortened or amended based on the goals of your wine appreciation group.

Visit agriculturaltourssriverina.com.au for a sample itinerary.

Our wine appreciation tours primarily take place in the Griffith/Leeton/Coleambally part of the Western Riverina Region. Your group's tour can be tailored in the following ways:

- By shortening or extending time spent in the Western Riverina Region
- By choosing the season that best suits your group's learning requirements
- By adding or substituting wineries, or other suggested enterprises
- By including activities outside the region, for example, cold-country products
- By adding to or diminishing free time during the visit.

Why choose us?

The ATR team knows the Riverina. We have established connections with all of the wineries in the region as well as more than 60 other agribusinesses, plus links with other enterprises of interest, and government agencies. It means we're able to bring you well-researched tour itineraries, at the most affordable prices.

For our terms and conditions, visit the ATR website.



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agriculturaltourssriverina.com.au