



BAROSSA VALLEY

The Barossa Valley, with its strong German heritage, is a place full of character. The region has a long history of making full-bodied reds, robust whites and fortified wine. Located 70km north of Adelaide, the Barossa Valley has a unique beauty of its own.



ST HUGO

The home of St Hugo is located within the ruins of William Jacob's winery, built over 150 years ago. St Hugo showcases our wine-style of 'power and elegance' culminating in our icon wine, Vetus Purum. Taste a flight of these handcrafted wines or treat yourself to fresh, seasonal and innovative cuisine in the restaurant.

LOCATION & RESERVATIONS

2141 Barossa Valley Way,
Rowland Flat, SA 5352

Booking Contact:
Tourism & Events Manager
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Account Name: Pernod Ricard Winemakers Pty Ltd
Accounts email: payables.PRWinemakers@pernod-ricard.com



_ ST HUGO & RIEDEL MASTERCLASS

PRICE PER PERSON IN AUD VALID 1 APRIL 2025 - 31 MARCH 2026

Sell Price (published)		Inbound Net (25%)	
St Hugo & Riedel Masterclass	\$75	\$56.25	
Including 3-course lunch & wine	\$225	\$168.75	
Departs:	St Hugo Cellar Door	Arrives:	St Hugo Cellar Door
Operates:	Fri, Sat, Sun & Mon at 11am	Time Required:	1 hour (3 hours if optional lunch included)
Min Pax:	2	Max Pax:	8
Block Out Dates: 18/04/2025, 24/12/2025, 25/12/2025, 01/01/2026			
Freesale:	Yes (2 - 8 pax)	Release Back:	7 days
Includes: introduction to Riedel and how they develop their glassware, experience comparing 4 wines in each specific glass and 3 course lunch with 2 glasses of wine(when selected)			

BOOKING AND CANCELLATION POLICY: Bookings are essential and subject to availability at time of booking. Operating days are subject to change. Groups of more than 8 guests on request, please enquire directly. As alcohol is served all guests must be over the age of 18 years. St Hugo reserves the right to request suitable identification to prove this, such as a current photographic drivers licence, a current passport, a current Proof of Age card or a current Keypass identification card. Confirmation of numbers is required. You must confirm your final booking numbers 7 business days prior to the booking date. Your dietary preference cannot be guaranteed as available. All dietary requirements must be provided 7 business days prior to the booking date. FIT cancellation policy 2-8pax: No cancellation fees charged if more than 24 hours notice is given, within 24 hours 100% of the experience price will be charged. Group cancellation policy 8+ pax: Amendments and cancellations are available but must be made at least 72 hours' prior to your booking. Otherwise 50% will be charged, calculated on the basis of the guest numbers that you specified in your booking. Providing 48 hours' notice or less will result in a 100% cancellation fee. No shows on the day, will be charged at 100% of the booking and forfeit the right to be rescheduled. You are responsible for being on time.. No refunds on experience booking for lateness (more than 15 minutes) or no-shows, without notification.

_ST HUGO GARDEN TO TABLE EXPERIENCE	PRICE PER PERSON IN AUD VALID 1 APRIL 2025 - 31 MARCH 2026			
	Sell Price (published)	\$275	Inbound Net (25%)	\$206.25
The connection between wine and food is central to the philosophy at St Hugo. Our philosophy can be explored to another level through our St Hugo “Garden to Table’ experience, spending time in our Kitchen Garden and enjoying the company and expertise of both our Kitchen and Front of House team.	Departs:	St Hugo Cellar Door	Arrives:	St Hugo Cellar Door
	Operates:	Fri & Sun at 11am	Time Required:	3 hours
	Min Pax:	2	Max Pax:	6
	Block Out Dates: 18/04/2025, 24/12/2025, 25/12/2025, 01/01/2026			
	Freesale:	NO	Release Back:	N/A
Beginning with a glass of Champagne, take a short walk through our vineyards to our onsite Kitchen Garden.				
Hosted by our St Hugo Chef, take an informative tour and learn about the inner workings of the garden and how it's used on our seasonal menus. You will get the opportunity to forage, taste and smell some of the fresh produce and herbs that can be found in the garden.				
Head back to St Hugo to be seated at the best spot in the house, at our open kitchen with a full view of our Chefs at work. Let our Chefs take you on a culinary journey, showcasing our seasonal menu while being complemented with our stunning St Hugo wines from our knowledgeable cellar door hosts. Sit back and enjoy this up close and intimate food & wine experience, giving you unparalleled access to our St Hugo Chefs & Wine Hosts.				
Includes: Glass of Champagne on arrival, tour of the Kitchen Garden with our Kitchen team, including the picking of seasonal produce for lunch, a multi-course dining experience showcasing our seasonal St Hugo menu. Expertly paired St Hugo wines to complement your culinary journey. Premium seating at our open Kitchen, giving you unparalleled access to interactions with our Kitchen Team and cellar door hosts.				
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_ST HUGO GROUP LUNCH EXPERIENCE- PRIVATE GROUP EXPERIENCE	PRICE PER PERSON IN AUD VALID 1 APRIL 2025 - 31 MARCH 2026			
	Sell Price (published) (15% surcharge applies on Sundays & Public Holidays)	\$180	Inbound Net (25%)	\$135
Enjoy an premium St Hugo tasting of 5 wines from the St Hugo collection before settling in for a relaxed, long-table group dining experience in true Barossa style.	Departs:	St Hugo Cellar Door	Arrives:	St Hugo Cellar Door
	Operates:	Fri to Mon at 11.00am	Time Required:	2-2.5 hours
	Min Pax:	12	Max Pax:	40
	Block Out Dates: 18/04/2025, 24/12/2025, 25/12/2025, 01/01/2026			
	Freesale:	NO	Release Back:	N/A
Relish in the hospitality and wine that St Hugo is renowned for. Enjoy a shared style menu, complimented with 2 glasses of St Hugo wines with lunch.				
Includes: Tasting of 5 St Hugo wines, shared 2 course menu, including sides & 2 glasses of St Hugo wines, per person with lunch.				

BOOKING AND CANCELLATION POLICY: Bookings are essential and subject to availability at time of booking. Operating days are subject to change. As alcohol is served all guests must be over the age of 18 years. St Hugo re-serves the right to request suitable identification to prove this, such as a current photographic drivers licence, a current passport, a current Proof of Age card or a current Keypass identification card. Children must be supervised. Any minors who form a part of your booking must be accompanied by an adult and must not consume any alcohol on our premises. Confirmation of numbers is required. You must confirm your final booking numbers 7 business days prior to the booking date. Your dietary preference cannot be guaranteed as available. All dietary requirements must be provided 7 business days prior to the booking date. Amendments and cancellations are available but must be made at least 72 hours’ prior to your booking. Otherwise 50% will be charged, calculated on the basis of the guest numbers that you specified in your booking. Providing 48 hours’ notice or less will result in a 100% cancellation fee. No shows on the day, will be charged at 100% of the booking and forfeit the right to be rescheduled. You are responsible for being on time. No refunds on experience booking for lateness (more than 15 minutes) or no-shows, without notification.				
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_ST HUGO PREMIUM TASTING EXPERIENCE- PRIVATE GROUP EXPERIENCE	PRICE PER PERSON IN AUD VALID 1 APRIL 2025 - 31 MARCH 2026			
	Sell Price (published) (15% surcharge applies on Sundays & Public Holidays)	\$50	Inbound Net (25%)	\$37.5
Enjoy a premium tasting of 6 wines from the St Hugo collection, including our exclusive Single Vineyard and renowned Vetus Purum ranges. Experience this special tasting in our stunning Stone Lounge, and discover the gems of our portfolio that showcase our winemaking style of Power and Elegance and learn about the fascinating history & heritage of St Hugo.	Departs:	St Hugo Cellar Door	Arrives:	St Hugo Cellar Door
	Operates:	Fri to Mon at 10.30am	Time Required:	1 hour
	Min Pax:	12	Max Pax:	40
	Block Out Dates: 18/04/2025, 24/12/2025, 25/12/2025, 01/01/2026			
	Freesale:	NO	Release Back:	N/A
	Includes: Premium tasting of 6 St Hugo wines, in a private group experience with a dedicated wine-ambassador. Includes our exclusive Single Vineyard & Vetus Purum range.			
	BOOKING AND CANCELLATION POLICY: Bookings are essential and subject to availability at time of booking. Operating days are subject to change. As alcohol is served all guests must be over the age of 18 years. St Hugo re-serves the right to request suitable identification to prove this, such as a current photographic drivers licence, a current passport, a current Proof of Age card or a current Keypass identification card. Children must be supervised. Any minors who form a part of your booking must be accompanied by an adult and must not consume any alcohol on our premises. Confirmation of numbers is required. You must confirm your final booking numbers 7 business days prior to the booking date. Your dietary preference cannot be guaranteed as available. All dietary requirements must be provided 7 business days prior to the booking date. Amendments and cancellations are available but must be made at least 72 hours' prior to your booking. Otherwise 50% will be charged, calculated on the basis of the guest numbers that you specified in your booking. Providing 48 hours' notice or less will result in a 100% cancellation fee. No shows on the day, will be charged at 100% of the booking and forfeit the right to be rescheduled. You are responsible for being on time. No refunds on experience booking for lateness (more than 15 minutes) or no-shows, without notification.			

_THE ST HUGO VAULT EXPERIENCE	PRICE PER PERSON IN AUD VALID 1 APRIL 2025 - 31 MARCH 2026			
	Sell Price (published)	\$70	Inbound Net (25%)	\$52.5
Be guided by your personal wine expert as they take you through the latest St Hugo Flagship vintage, the 2015 Vetus Purum Cabernet Sauvignon. Explore this exquisite wine alongside a selection of our extensive back-vintage portfolio, showcasing wines of power and elegance, including the 2013 Vetus Purum. This experience is hosted in our private St Hugo vault which is only accessible to guests through booking this tasting.	Departs:	St Hugo Cellar Door	Arrives:	St Hugo Cellar Door
	Operates:	Fri to Mon at 10.30am	Time Required:	45 mins
	Min Pax:	2	Max Pax:	4
	Block Out Dates: 18/04/2025, 24/12/2025, 25/12/2025, 01/01/2026			
	Freesale:	NO	Release Back:	N/A
	Includes: premium wine tasting in the exclusive St Hugo vault			
	BOOKING AND CANCELLATION POLICY: Bookings are essential and subject to availability at time of booking. Operating days are subject to change. As alcohol is served all guests must be over the age of 18 years. St Hugo reserves the right to request suitable identification to prove this, such as a current photographic drivers licence, a current passport, a current Proof of Age card or a current Keypass identification card. Confirmation of numbers is required. You must confirm your final booking numbers 7 business days prior to the booking date. Your dietary preference cannot be guaranteed as available. All dietary requirements must be provided 7 business days prior to the booking date. No cancellation fees charged if more than 48 hours notice is given, within 48 hours 100% of the experience price will be charged. You are responsible for being on time.. No refunds on experience booking for lateness (more than 15 minutes) or no-shows, without notification.			