

# Inbound Rates

CherryHill Orchards, Confidential Inbound Rates  
September 2024 - January 2025

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# About CherryHill Orchards

CherryHill Orchards is a third-generation cherry grower based in the Yarra Valley, Victoria.

With two stunning tourism locations conveniently located just one hours' drive from Melbourne CBD.

We host award-winning agritourism experiences throughout Spring and Summer, and our venues are available to hire for custom and corporate events.

We are proud to host Australia's largest Pick Your Own cherry experience, with over 39,000 trees for visitors to pick from in 13 different varieties. We are family and group friendly, and both of our properties have accessible facilities and amenities.



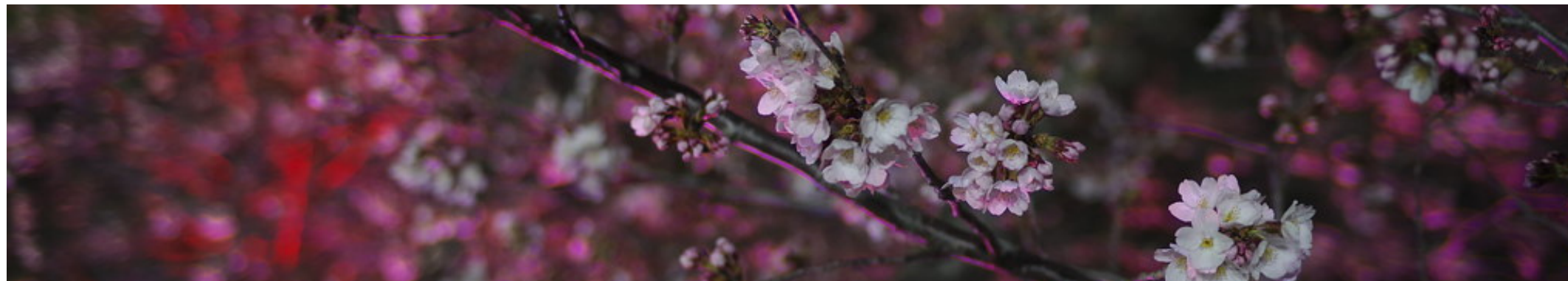
# Seasonal Event Calendar



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## Blossom Festival

14th September - 6th October 2024



2

## Blossom by Light

20th - 29th of September 2024



3

## Pick Your Own Cherries

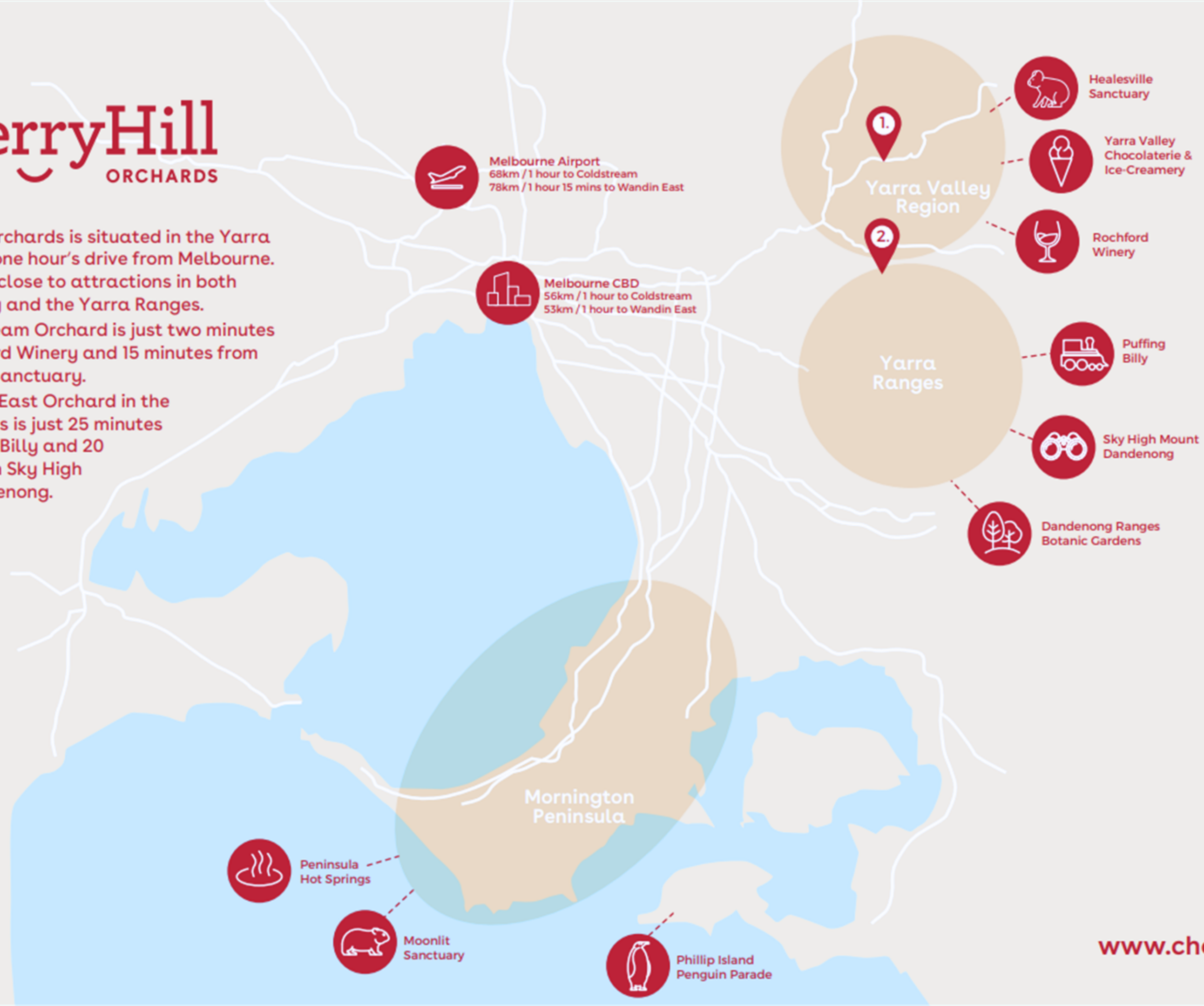
11th November 2024 - 5th January 2025

# CherryHill ORCHARDS

CherryHill Orchards is situated in the Yarra Valley, just one hour's drive from Melbourne. We are very close to attractions in both Yarra Valley and the Yarra Ranges.

Our Coldstream Orchard is just two minutes from Rochford Winery and 15 minutes from Healesville Sanctuary.

Our Wandin East Orchard in the Yarra Ranges is just 25 minutes from Puffing Billy and 20 minutes from Sky High Mount Dandenong.



[www.cherryhill.com.au](http://www.cherryhill.com.au)



# Blossom Festival

## 2024

Celebrate the beauty of spring at our Blossom Festival. Immerse yourself in a sea of blooming cherry blossoms and enjoy a day filled with enchanting sights, family-friendly activities, delicious food, and cherry-inspired beverages. It's the perfect opportunity to embrace the fleeting beauty of nature and create lasting memories with family and friends. This spectacle is a fleeting sight, occurring annually from mid-September to early October.

### Timings

14th September - 6th  
October 2024

11:00am - 5:00pm

### Location

[739 Maroonah Hwy,  
Coldstream VIC 3770](#)

### Attraction Highlights

- Experience the breathtaking sight of cherry trees in bloom
- Capture stunning images amidst the picturesque cherry blossoms
- Creative workshops
- Artisan cherry beverages
- Delicious cherry ice cream
- Kids activities and lawn games
- Dog friendly event



*Conceptual images*

# Blossom by Light

## 2024

Introducing CherryHill's latest event, Blossom by Light, where illuminated cherry blossom trees turn our orchard into a mesmerizing display of light and color. Witness the magic as night falls and experience the breathtaking transformation of our cherry blossoms into a spectacle unlike any other.

### Timings

20th - 29th September  
2024

6:00pm - 9:00pm

### Location

[474 Queens Rd,](#)  
[Wandin East VIC3139](#)

### Attraction Highlights

- Fleeting Blossom that occurs for only two weeks every year
- Spectacular lighting display
- Opportunities to take stunning photographs
- Food trucks
- Artisan cherry beverages
- Delicious cherry ice cream
- Kids activities and lawn games



# Pick Your Own Cherries

2024

Experience the excitement of harvesting the biggest, sweetest cherries fresh from the trees. Soak in the stunning scenery of the rolling hills enveloping our orchards. With two locations nestled in the Yarra Valley, CherryHill proudly offers Australia's largest and most cherished Pick Your Own cherry experience.

## Timings

Coldstream:  
11th Nov - 31st Dec 2024

Wandin East:  
25th Nov 2024 - 5th Jan 2025

9:00am - 5:00pm

## Location

[739 Maroonah Hwy,  
Coldstream VIC 3770](#)

[474 Queens Rd.,  
Wandin East VIC3139](#)

## Attraction Highlights

- Fresh cherries straight from the tree
- All you can eat cherries, whilst picking
- Two locations in the Yarra Valley
- Multi-lingual orchard guides
- Delicious cherry ice cream
- Artisan cherry beverages
- Farmgate retail and gift store
- Kids activities and lawn games



# Custom Experiences

2024

CherryHill Orchards offers tailored experiences for team-building, corporate gatherings, and product launches. With expansive grounds and two stunning locations, we accommodate events of all sizes, from intimate gatherings to large-scale functions for up to 500 guests.

## Timings

Year-round

## Location

[739 Maroonah Hwy,  
Coldstream VIC 3770](#)

[474 Queens Rd.,  
Wandin East VIC3139](#)

## Venue Highlights

- Two expansive properties
- 1 hours' drive from Melbourne
- Capacity to accommodate up to 500 guests
- A dedicated and experienced event planning team
- comprehensive beverage and catering packages

# Beverage Tasting

## Optional Extra

Enhance your CherryHill experience with a tasting of our locally produced artisan cherry beverage range. Enjoy a tasting paddle featuring our own Gin and Vodka, perfectly paired with Strange Love tonic or soda. Crafted using handpicked CherryHill cherries and natural flavors, our beverages offer a delightfully refreshing twist.

Our beverage tasting consists of a variety of cherry-infused drinks, including:

- Cherry Spritzer (alcohol-free)
- Cherry Seltzer (4% ABV)
- Sweet Cherry Cider (5% ABV)
- Cherry Infused Blossom Gin (40% ABV)
- Cherry Vodka (40% ABV)





| Experience                                      | Group Size | Ticket Type          | Ticket Inclusions                                                                                                                                                                                                        | Event Dates                         | Trading Hours    | ITO Rate (Inc. GST) | Retail Rate (Inc. GST) |
|-------------------------------------------------|------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------|---------------------|------------------------|
| Blossom Festival                                | 1 - 50     | Adult (14+ years)    | Admission to the Blossom Festival, hosted at CherryHill Orchards Coldstream location                                                                                                                                     | 14th Sept – 6th Oct*                | 11:00am – 5:00pm | \$12.75             | \$15.00                |
| Blossom Festival                                | 1 - 50     | Child (3– 13 years)  | Admission to the Blossom Festival, hosted at CherryHill Orchards Coldstream location                                                                                                                                     | 14th Sept – 6th Oct*                | 11:00am – 5:00pm | \$4.25              | \$5.00                 |
| Blossom by Light                                | 1 - 50     | Adult (14+ years)    | Admission to the Blossom by Light Experience, hosted at CherryHill Orchards Wandin East location                                                                                                                         | 20th Sept – 29th Sept*              | 6:00pm – 9:00pm  | \$38.25             | \$45.00                |
| Blossom by Light                                | 1 - 50     | Child (3– 13 years)  | Admission to the Blossom by Light Experience, hosted at CherryHill Orchards Wandin East location                                                                                                                         | 20th Sept – 29th Sept*              | 6:00pm – 9:00pm  | \$21.25             | \$25.00                |
| Cherry-Picking                                  | 1 - 50     | Adult (14+ years)    | Admission to the orchard, 2 hours of cherry-picking fun & unlimited cherries during picking session                                                                                                                      | 11th Nov – 5th Jan*                 | 9:00am – 5:00pm  | \$18.30             | \$21.50                |
| Cherry-Picking                                  | 1 - 50     | Child (3 – 13 years) | Admission to the orchard, 2 hours of cherry-picking fun & unlimited cherries during picking session                                                                                                                      | 11th Nov – 5th Jan*                 | 9:00am – 5:00pm  | \$10.20             | \$12.00                |
| Beverage Tasting Experience<br>(Optional Extra) | 1 - 50     | Adult (18+ years)    | Complete the CherryHill experience by adding on a tasting of our locally produced artisan cherry beverage range, accompanied by a tasting paddle featuring our very own Gin and Vodka, with a Strange Love tonic or soda | Available at all events, year round |                  | \$17.00             | \$20.00                |

ITO rates are only applicable mid-week (Monday to Friday exc. Christmas Day & Public Holidays) | For further information or to make a booking please email [info@cherryhill.com.au](mailto:info@cherryhill.com.au).

\*Event dates are subject to weather events and supply



# Daytrip Itineraries

## Blossom Festival + Blossom by Light

Discover the splendor of blossoming cherry trees at our Coldstream orchard, then venture to our Wandin East orchard to immerse yourself in the mesmerizing Blossom by Light evening display.

### Inclusions

- Admission to the Blossom Festival at Coldstream
- Admission to the Blossom by Light experience at Wandin East

## Blossom Festival + Rochford Wine & Dine

Begin your experience with a wine tasting and two-course lunch at Rochford Wines. After lunch visit CherryHill Orchards Blossom Festival, stroll through blossoms and sample artisan beverages. End with cherry ice cream amidst picturesque orchard views.

### Inclusions at Rochford

- Wine Tasting (18+)
- Two course lunch
- A glass of estate wine (18+)

### Inclusions at CherryHill

- Admission to the Blossom Festival
- Cherry Beverage Tasting
- Gin & Vodka Paddle, with a Strange Love tonic or soda
- A cherry ice cream

## Pick Your Own Cherries + Rochford Wine & Dine

Enjoy a wine tasting and two-course lunch paired with a glass of estate wine at Rochford Wines. Then, a brief three-minute drive brings you to CherryHill Orchards' 100-acre property. Enjoy two hours of cherry-picking and take home 500g of cherries. Finish with cherry ice cream and orchard views.

### Inclusions at Rochford

- Wine Tasting (18+)
- Two course lunch
- A glass of estate wine (18+)

### Inclusions at CherryHill

- Two hours of cherry-picking
- All you can eat cherries, whilst picking
- A pre-paid 500g box to fill with your picked cherries
- A cherry ice cream



| EXPERIENCE                                             | GROUP SIZE | TICKET TYPE          | TICKET INCLUSIONS                                                                                                                                                                                                                                            | EVENT DATES                         | TRADING HOURS                      | ITO RATE (INC. GST) | RETAIL RATE (INC. GST) |
|--------------------------------------------------------|------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------|---------------------|------------------------|
| Blossom Dual Pass                                      | 1 - 50     | Adult (14+ years)    | Admission to the Blossom Festival at Coldstream during the day and access to experience Blossom by Light at the Wandin East orchard at night                                                                                                                 | 20th Sept – 29th Sept*              | 11:00am – 5:00pm & 6:00pm - 9:00pm | \$51.00             | \$60.00                |
| Blossom Dual Pass                                      | 1 - 50     | Child (3 – 13 years) | Admission to the Blossom Festival at Coldstream during the day and access to experience Blossom by Light at the Wandin East orchard at night                                                                                                                 | 20th Sept – 29th Sept*              | 11:00am – 5:00pm & 6:00pm - 9:00pm | \$25.50             | \$30.00                |
| Blossom Festival + Rochford Wine & Dine                | 1 - 50     | Adult (14+ years)    | Wine tasting, two course lunch and a glass of estate wine at Rochford. Admission to the Blossom Festival, cherry beverage tasting, gin and vodka paddle served with a strange love tonic or soda and a cherry ice cream at CherryHill, Coldstream.           | 14th Sept - 6th Oct*                | 11:00am - 5:00pm                   | \$97.00             | \$120.50               |
| Blossom Festival + Rochford Wine & Dine                | 1 - 50     | Child (3 – 13 years) | Two course children's meal and a soft drink at Rochford. Admission to the Blossom Festival and a cherry ice cream at CherryHill, Coldstream.                                                                                                                 | 14th Sept - 6th Oct*                | 11:00am - 5:00pm                   | \$33.90             | \$42.50                |
| Pick Your Own Cherries + Rochford Wine & Dine          | 1 - 50     | Adult (14+ years)    | Wine tasting, two course lunch and a glass of estate wine at Rochford. Two-hours of cherry-picking, all you can eat cherries whilst picking, a pre-paid 500g box to fill with picked cherries to take away and a cherry ice cream at CherryHill, Coldstream. | 11th Nov - 20th Dec*                | 9:00am - 5:00pm                    | \$92.70             | \$115.50               |
| Pick Your Own Cherries + Rochford Wine & Dine          | 1 - 50     | Child (3 – 13 years) | Two course children's meal and a soft drink at Rochford. Two-hours of cherry-picking, all you can eat cherries whilst picking, a pre-paid 500g box to fill with picked cherries to take away and a cherry ice cream at CherryHill, Coldstream.               | 11th Nov - 20th Dec*                | 9:00am - 5:00pm                    | \$47.10             | \$58.00                |
| Beverage Tasting Experience<br><i>(Optional Extra)</i> | 1 - 50     | Adult (18+ years)    | Complete the CherryHill experience by adding on a tasting of our locally produced artisan cherry beverage range, accompanied by a tasting paddle featuring our very own Gin and Vodka, with a Strange Love tonic or soda                                     | Available at all events, year round |                                    | \$17.00             | \$20.00                |

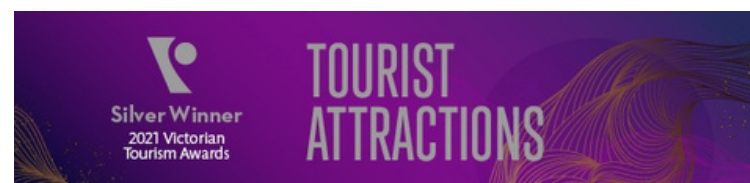
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\*Event dates are subject to weather events and supply

# How to Book

Email our customer service team at  
[info@cherryhill.com.au](mailto:info@cherryhill.com.au) or call us on  
(+61) 1300 243 779.

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[cherryhill.com.au](http://cherryhill.com.au)



# Terms & Conditions

## Bookings

Commissionable rates are only available mid-week (Monday to Friday), excluding public holidays. Group bookings must be made at least 2 business days before the date of entry.

## Children

All children must be accompanied by a responsible adult and supervised at all times.

## Tour Guides

Tour guides are not charged for admission, and they do not need to be included in the group numbers, however, any retail items or fruit picked must be paid for.

## Payment Terms

Inbound Tour Operators must have a pre-approved 'Tour Operator' account to attract 30-day payment terms. A tax invoice will be issued when the booking is made, and payment is due within 30 days of the invoice being issued. Full payment is required at the time of booking for operators who do not have a pre-approved 'Tour Operator' account with CherryHill.

## Tickets

Tour guides must provide a copy of the group's ticket to validate on the day of the visit. Tickets can be printed or displayed on the tour guide's smart phone, ready for us to scan the QR code. Rates are quoted in \$AUD and include GST.

## Cancellations and Refunds

Should circumstances change, and members of your group are unable to attend, you must contact us no later than 48 hours prior to your booked ticket date.

Should group members cancel less than 48 hours prior to booked ticket date, no refund will be payable.

## Daytrip Itineraries

Please note that our daytrip itineraries are self drive - transport between venues is not included.

## Custom and Additional Inclusions

We are pleased to offer additional products such as ice creams and beverages as part of our ticket inclusions. These items can be added at a special rate, attracting a 10% discount on their retail pricing.

Please note that a minimum of 20 tickets must be purchased to be eligible for this discount.



# Thank You

**Michael Appleton**

General Manager

Customer Experience, Tourism & Events

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