



2025-2026

INBOUND TRADE KIT

This is the All-INBOUND kit showing retail rates
Please refer to your ITO, OTA, Wholesaler or Retailer Rate Sheets for
available commissions and NETT Rates

**Australia's interactive aquarium now
located at 2 Jessie Rd ANNA BAY,
Port Stephens, NSW Australia**

Featuring two beautiful one million litre interactive lagoons, where
visitors experience ocean conservation whilst truly meeting the
animals and creating life-long memories of Australia



Irukandji

Shark & Ray Encounters

WELCOME to Irukandji *We can change the world and balance the ocean*

Irukandji is one of the most unique experiences in Australia introducing visitors to the underwater world in such a special way, inspiring stewardship of misunderstood predators.

The experience is personalised for each inbound group over 13pax (just add notes in the booking with details and we can make it happen) and of course still includes the a complimentary private Irukandji guide (outside of NSW School Holidays). Just ask us for any desires or ideas you discover;

Ask About ~ Special Interest Visits/Extras

Student Group

Marine Biology

Viewing Only

Technical Visits

Corporate Groups

Digital Photos

Full Facility Hire

Catering Options

MOST POPULAR *For all travelers with NEW products available*

Irukandji Entry Pass in Bare Feet into the Lagoon Shallows



The Entry Pass at Irukandji is unique. Instead of viewing through glass, guests are invited to meet the wildlife, pet them, feed them at the lagoons edge or even step into the shallow water of the lagoons in bare feet, being surrounded by many curious & friendly sharks & rays. Wearing regular clothes visitors stay mostly dry, only wetting their feet. When stepping into the water with the animals, guests are treated with excitement, fun, fear & incredible Aussie shark memories for all ages. 🕒 **All Day**

\$41 INCLUSIONS: Aquarium Entry + Lagoon Entry in Bare Feet + Fish Food + Hot Showers.

NOTE: All Rates are retail rates, please see rate sheet for NETT

Entry Pass + Wear & Keep Souvenir Socks

The same Entry Pass above, ankle deep in the lagoons with added sustainable bamboo & cotton eco socks for peace of mind and cushioned feet. A fantastic keepsake to remember the awesome Irukandji experience & a great camouflage option for those feeling nervous about curious animals near their feet. 🕒 **All Day**

\$49 INCLUSIONS: Entry Pass + Lagoon Entry + Wear & Keep Souvenir Socks + Fish Food + Hot Showers



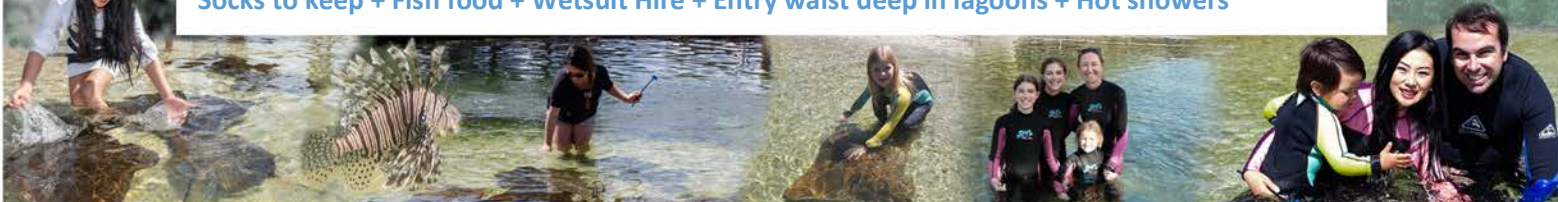
Entry Pass + Wear & Keep Socks + Discovery Pass



This unbelievable Aussie experience is the ultimate wild, wet (and safe!) adventure for guests of all ages! Jump into a wetsuit & socks, submerge yourself in a truly one of a kind in-water experience. Wade waist deep with the sharks or sit in the sandy shallows of both lagoons surrounded by friendly & affectionate animals. This experience provides a wonderful photo opportunity & great entertainment for those viewing from the shallows. 🕒 **All Day**

\$79 INCLUSIONS: Irukandji Entry Pass + Souvenir

Socks to keep + Fish food + Wetsuit Hire + Entry waist deep in lagoons + Hot showers





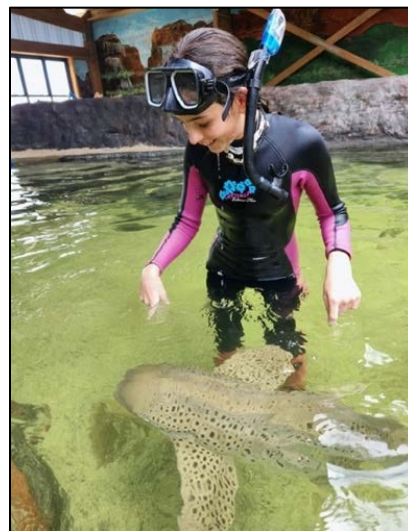
SNORKEL EXPERIENCES *Great for FIT, beginners 6+ to advanced*

Zebra Shark Snorkel + Entry Pass + Souvenir Socks + Wetsuit + Snorkel (age 6yrs+)

Snorkel amongst zebra Sharks, leopard rays, shovelnose rays & tropical fish in our new indoor tropical lagoon. Popular both for adults & kids especially first-time snorkelers. The unique experience can include younger children who can even swim aged six with accompanying adult (for age 6-11)

🕒 **9.30am + 1.30pm**

\$106 INCLUSIONS: Aquarium Entry + Deep lagoon Access for 30mins + Fish Food + Wetsuit Hire + Souvenir Socks + Guide + Snorkeling Equipment



Reef Shark Snorkel + Entry Pass + Wetsuit + Snorkel + Wear & Keep Souvenir Socks (age 12yrs+)



Available for adventurous adults & teens allowing guests to snorkel with Irukandji's large 3 metre tawny nurse sharks & our cheeky whitetip reef sharks! A truly immersive experience with rare access to the big shark section of the Tropical Lagoon with a private guide. All snorkelers must be able to swim. An exhilarating yet safe opportunity for "I swam with sharks in Australia!" memories & photos. 🕒 **10am + 2pm**

\$121 INCLUSIONS: Aquarium Entry + Deep lagoon Access for 30mins + Fish Food + Wetsuit + Souvenir Socks + Guide + Snorkeling Equipment

Coastal Currents Snorkel + Entry Pass + Wetsuit + Snorkel+ Souvenir Socks (age 12yrs+)

Swimming amongst the mesmerizing rays, our lovable Port Jackson sharks & our brand-new addition; Patrisha the green sea turtle, all in their outdoor, natural ocean style habitat. Submerge yourself in their wonderful underwater world, as they glide under & around you. Limited to 12yrs+ confident swimmers due to depth & water currents. Formerly the known as the Stingray Snorkel.



🕒 **9am + 1pm**

\$121 INCLUSIONS: Aquarium Entry + Deep outdoor lagoon access for 30mins + Fish Food + Wetsuit + Souvenir Socks + Guide + Snorkeling Equipment



INCREDIBLE ENCOUNTERS *Great for FIT or family favourites for all ages*

Zebra Shark Encounter + Entry Pass + Wetsuit + Wear & Keep Souvenir Socks (all ages*)

Meet the zebra sharks at their dinner time, this exclusive experience is the fast to book out, as it is available to all ages, 6 people per session, be sure to book early. The private guide will take you up close & personal with our famous friendly zebra sharks whilst they have lunch! Great for adults, children* and even infants can participate on your lap. A truly special endangered species encounter *Children under 12 need an adult accompanying adult 🕒 **9.10, 10.30, 12.30 & 2.30pm**

\$106 INCLUSIONS: Aquarium Entry + Private lagoon access/guide for 20 mins + Fish Food + Wetsuit Hire + Souvenir Socks



Reef Shark Encounter + Entry Pass + Wetsuit + Wear & Keep Souvenir Socks & optional snorkel (age 12yrs+)



This is the ultimate adventure with Irukandji's tawny nurse sharks & playful whitetip reef sharks. Rare opportunity for adults and teens to enter the lagoon with 3m sharks at feeding time. Pet & personally feed the reef sharks with a feeding pole. Choose to stand waist deep or option to watch underwater with a snorkel! Limited 4 sessions per day, with a maximum of 6 visitors per encounter. Book ahead!

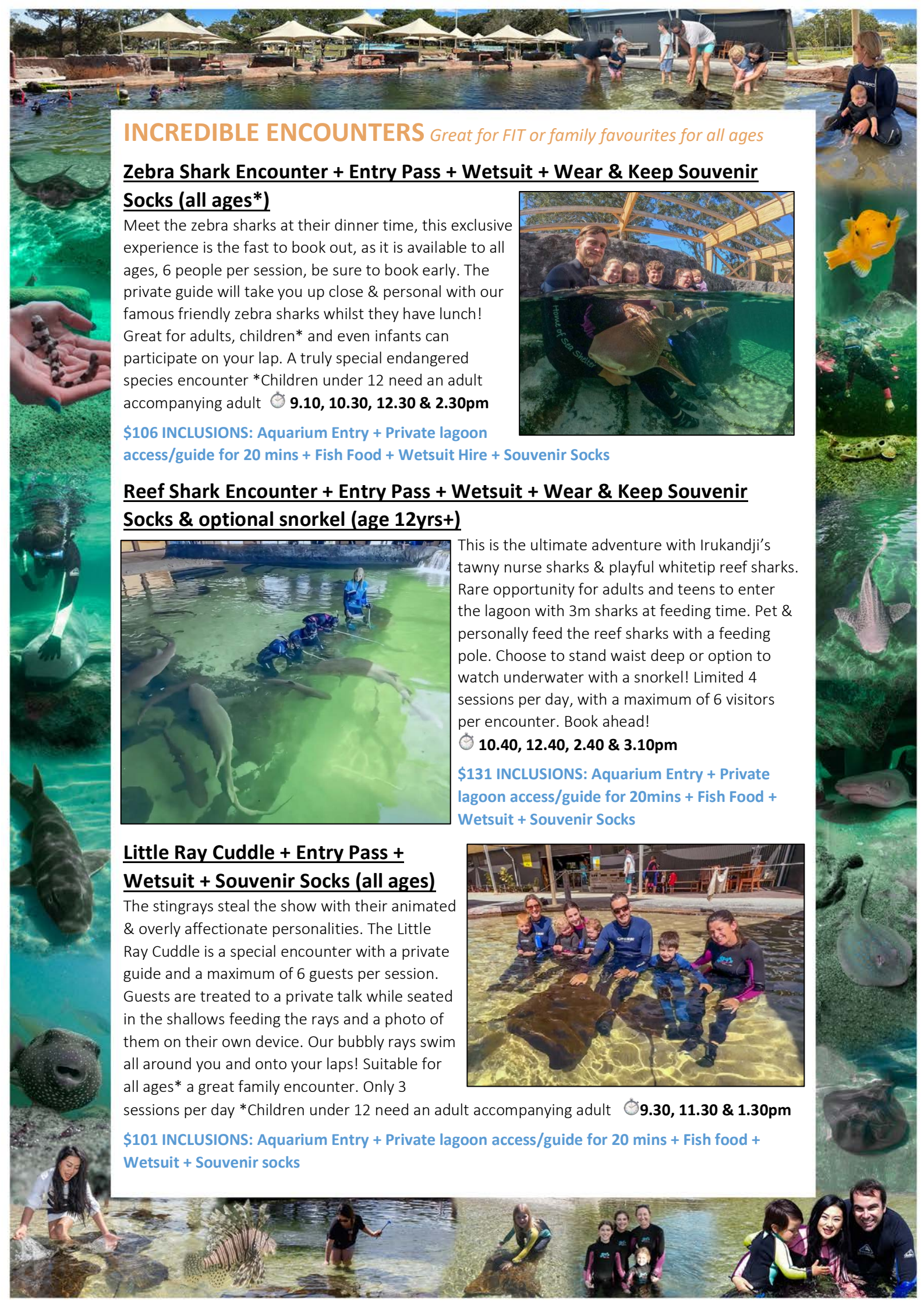
🕒 **10.40, 12.40, 2.40 & 3.10pm**

\$131 INCLUSIONS: Aquarium Entry + Private lagoon access/guide for 20mins + Fish Food + Wetsuit + Souvenir Socks

Little Ray Cuddle + Entry Pass + Wetsuit + Souvenir Socks (all ages)

The stingrays steal the show with their animated & overly affectionate personalities. The Little Ray Cuddle is a special encounter with a private guide and a maximum of 6 guests per session. Guests are treated to a private talk while seated in the shallows feeding the rays and a photo of them on their own device. Our bubbly rays swim all around you and onto your laps! Suitable for all ages* a great family encounter. Only 3 sessions per day *Children under 12 need an adult accompanying adult 🕒 **9.30, 11.30 & 1.30pm**

\$101 INCLUSIONS: Aquarium Entry + Private lagoon access/guide for 20 mins + Fish food + Wetsuit + Souvenir socks



The Ultimate Aussie Animal Package

Visit Oakvale Wildlife Park & Irukandji Shark & Ray Encounters with the one pass and save! Get up close & personal with some of the BEST wildlife in the country, above & below the water. This package will create lifelong memories, as guests are treated to an incredibly interactive experience, away from the city bustle. Hand feed Aussie wildlife at both locations. This ultimate package for families and animal lovers has something for all ages! Not



to be missed! Only one booking required for both attraction tickets. **Available ITO only (Nett Rates) at this stage 🕒 All Day (Visit two separate locations in Port Stephens on same day or next day)**

\$80 INCLUSIONS: Oakvale Wildlife Park + Irukandji Admission + Food for the animals + Educational Talks at both attractions + Hot Showers at both attractions, options to get wet at both attractions (in Splash Bay included and/or upgrade to Discovery Pass) + truly meet Australian native wildlife with one-on-one animal interaction at both attractions.

ITINERARY IDEAS in the famous Port Stephens

1 Day Wildlife	1 Day Unique	1 Day Adventure	1 day Famous	One Day Students
7.30 depart Sydney 10am Oakvale 12pm Gan Gan lookout & Aussie lunch, Nelson Bay 1.30 Dolphin Cruise 3.10 Irukandji 7pm Arrive Sydney	7am depart Sydney 9.30 Irukandji 11am Koala Sanctuary + lunch 1pm Gan Gan lookout 2pm surf lesson 6.30 Arrive Sydney	6.30 depart Sydney 9am Quad biking 12pm Aussie lunch & climb Tomaree 2pm Reef or Zebra Shark Encounter 6pm Arrive Sydney	8am depart Sydney 10.30 Dolphin cruise 12.10 Aussie lunch at Nelson Bay 1.30 Sand boarding 3.10 Irukandji 7pm Arrive Sydney	7am depart Sydney 9.30 Murrook Culture Centre 11.00 Oakvale + lunch at Oakvale 1.15pm Irukandji School Tour 5.45 Arrive Sydney
Famous & Active Overnight	Students Overnight	Families Overnight	Unique overnight	Adventure Overnight
8am depart Sydney 10.30 Oakvale + lunch at Oakvale 1pm Camel Ride 3pm Sand Boarding Dinner & Hotel 8am Climb Mnt Tomaree 10.30 Dolphin Cruise + Lunch 1pm Irukandji + choose a Snorkel, Encounter or Discovery Pass 6.00 Arrive Sydney	7am depart Sydney 9.30 Irukandji guided school + packed lunch 12.30 Dolphin Cruise Class 2.30 Koala Sanctuary visit 4pm Beach walk & glamping 9.30am Sand Dune history and play 11.30 pm Lunch at Oakvale + educational visit 2pm Fighter World 6.30 Arrive Sydney	7am depart Sydney 9.30 Irukandji 12pm Toboggan Hill Park & lunch 2.30 Shoal Bay bike hire & park 4pm Kookaburra Farm Stay + Tour 9.30 Gan Gan 10.30 Dolphin Cruise & Aussie Lunch at the Bay 12.30 Sand Dunes 2.30 Oakvale + Splash Bay 6.30 Arrive Sydney	7am depart Sydney 9.30 Gan Gan 10am Broughton Island Snorkel 2pm Surf Lesson 4pm Koala Sanctuary visit + glamping 9am Irukandji 11am Sahara Horse Riding & pre orderd lunch 1pm Sand Dunes 3pm Murrook Culture Centre 6.30 Arrive Sydney	7am depart Sydney 9.30 Go Karts Go 11.30 Barramundi Farm for lunch 1.30 Cruise for Whales 4pm Mnt Tomaree sunset walk Dinner/ Hotel 9am Irukandji + Zebra, Reef or Coastal Currents Snorkel /Encounter 12pm Lunch Bfarm at Murrays 2pm Quad biking 6.30 Arrive Sydney

Terms & Conditions

Irukandji Shark & Ray Encounters (ABN: 600 066 439)

Visit <https://sharkencounters.com.au/terms-conditions/> for the general Terms and conditions of entry (those apply to all visitors)

The following Terms & Conditions applies specifically for Inbound visitors:

Rate validity dates – 12-month period:
1 April 2025 to 31 March 2026

Child/Infant – Infant is aged 2 & under child ranges from 3 -16 years.

Free of charge (FOC) policy – Tour drivers, guides and infants 2 & under.

Confirmation of larger group numbers 13pax> or others requiring a private guide outside of holidays, is 7 days for staffing purposes or visit free range without a guide is always available for last minute groups or those who prefer to split up.

Cancellation & Amendment fees no fee is charged for groups under 13pax. (please advise ASAP so we can resell the tickets). No fee is charged outside 24 hours in advance for groups over 13 pax. For group bookings over 13 pax cancelling within 24 hours a \$250 fee can be charged to cover the private guide wages. Full access is available to cancel & amend the bookings as you

need in the Rezdy agent portal.

Children 11 years & under must be accompanied by a paying adult aged 17 or over in the lagoons. (One adult is required per 10 ch)

Inbound Group numbers – Min 01, max 105, for larger groups outside of holiday periods. Max 50 pax group on NSW School or Public holidays (visits can be staggered). **NEW** outside of holidays with enough notice we can now offer the entire aquarium booked out for groups of 170 and larger (1-3 Hours)

Payment Policy See Bookings & Payments below.

Special conditions Blackout dates for private guides include the period over **Christmas from 26th of December till the 26th of January & NSW annual public and school holidays** During these periods all net rates are still valid

however groups over 13 may not receive the private lagoon/guide, they may need to mix with public and share areas.

Taxes – All rates include GST & are in Australian dollars.

Product sales with English language listings

In this new global sales era, we remind all ITO's, Wholesalers, Retailers & OTA's that Irukandji does not give permission to discount our products online in English. Selling Irukandji is conditional that listings must be sold/listed at the full retail rates if listed un-packaged in English or on translatable sites including all on-selling agreements third-party companies.



Direct online B2B bookings available

Irukandji can provide agents with access to a back-end agent portal in Rezdy, with instant booking at nett rates. Agents can access live availability allowing ease securing groups without needing to wait for confirmation from reception staff during busy times, Irukandji allows agents the freedom to cancel tickets internally, transfer and change dates, times or the number of participants and even instantly book the last remaining tickets of the day with no credit card fees.

Bookings, Payments & Banking Details

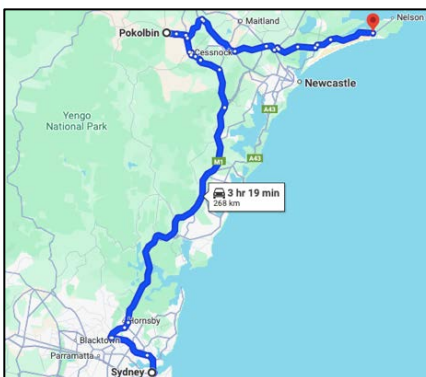
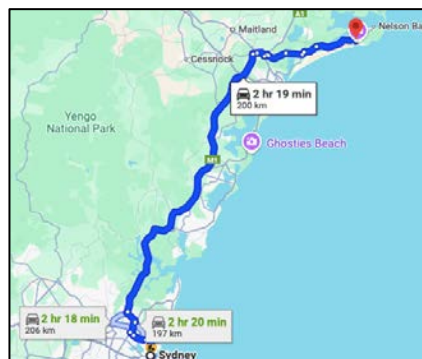
Prepay through the Rezdy portal with no credit card fees, or by direct transfer cash or card. Credit & monthly billing available with credit application for known companies.

BANK: Westpac **NAME:** Irukandji Shark and Ray Enc **BSB:** 032533. **ACCOUNT NUMBER:** 265219

NEW ANNA BAY LOCATION Indoor & Outdoor Lagoons

 Original Fingill Lagoon

 Sydney to Irukandji ~ 2.5 Hours



 Sydney to Irukandji Via The Hunter Valley ~ 3.5 Hours

 New indoor Tropical Lagoon, heated all year round



With 2 lagoons now open; Irukandji is at least 65% under cover in wet weather. The new Tropical Lagoon features an opening roof in warm weather or staying cozy indoors in wet and water is heated year-round like the Great Barrier Reef.

 Irukandji's central location, **Anna Bay Port Stephens**



CONTACT the Team & Quick Links

Please find all the important links you need below including direct links to photos albums, logos, videos that can be downloaded and most importantly a **SECRET LINK*** for Inbound companies to save, view and share this retail rates Trade kit and info about all the Inbound programs with ease.

Irukandji's Website: <https://sharkencounters.com.au>

Inbound & B2B Programs: * <https://sharkencounters.com.au/education/inboundb2bprograms>

International Student Group Page: <https://sharkencounters.com.au/education/international-student-groups>

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Photos Albums & Media for easy download:

<https://sharkencounters.com.au/b2b-promotional-image/>

Promotional video with Captions on our Youtube Channel here: <https://youtu.be/AoFTUbSquvc>

Facebook:

<https://www.facebook.com/sharkencounters/>

Instagram:

@irukandji_sharknray

ABN: 11 600 066 439



MOVED TO ANNA BAY ↓

[Look for this sign at the roundabout](#)

