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2025 ITO Rate Sheet

Rates valid until 31st March 2026

ABOUT IRUKANDJI

A brilliant new interactive Aquarium and one-of-a-kind Aussie experience now featuring two, 1 million litre lagoons. The phase two Tropical Lagoon building is now complete featuring an incredible opening roof. Formerly located at Bobs Farm, Irukandji is a wonderful family business, now located at 2 Jessie Rd Anna Bay; right on the roundabout at Nelson Bay Road and Port Stephens Drive.

Evoking a mission to inspire change, visitors journey a live marine education & conservation adventure. Free from the glass in traditional aquariums, real experiences bring a once in a lifetime opportunity to face fears through truly meeting & learning about the oceans misunderstood marine predators, Sharks & Rays.

Under 3-hour drive from Sydney, 1 hour drive from the Hunter Valley, 40mins from Newcastle & only 13 mins out of Nelson Bay CBD. Irukandji has two bus stops out the front & has ample coach parking. Operating since 2014 in the old location and since 2020 in Anna Bay, Irukandji had already taken the world by storm including **an epic Trip Advisor ranking of 1st out of 132 things to do in Port Stephens!!** Passionate about working for a great cause, Irukandji was recently awarded **BRONZE** at the 2023 NSW Tourism Awards in the Take3forthesea Litter Prevention Award. A favourite with locals & tourists alike, it's well on the way to being an international 'must do' in Australia.

This year we have a significant retail rate increase as it was impossible to carry on without passing on the huge increases on us. We have tried our best to keep that pressure off the inbound industry by only increasing Nett Rates by \$1 to provide support, we hope this truly helps in these trying times.

ITO Rates 1/4/25-31/3/26

Inbound Nett Rates 2025	ITO Adult	Retail Adult	ITO Child	Retail Child
Entry Pass (in Bare feet)	\$26	\$41	\$16	\$25
Entry Pass + Wear & Keep Socks	\$29*	\$49	\$19*	\$33
Entry Pass + Socks + Discovery Pass (Wetsuit)	\$36*	\$79	\$26*	\$63
Oakvale Ultimate Aussie Animal Package (in Bare feet)	\$40*	\$80	\$25*	\$50
Oakvale Package + Wear & Keep Socks	\$43*	\$88	\$28*	\$58
Oakvale Package + Socks + Discovery Pass (Wetsuit)	\$50*	\$108	\$35*	\$88
Zebra Shark Snorkel + Entry Pass + Socks + Wetsuit (6yrs+)	\$68	\$106	\$58	\$90
Reef Shark Snorkel + Entry Pass + Socks + Wetsuit (12yrs+)	\$78	\$121	\$68	\$105
Coastal Currents Snorkel + Entry Pass + Socks + Wetsuit (12yrs+)	\$78	\$121	\$68	\$105
Zebra Shark Encounter + Entry Pass + Socks + Wetsuit (all ages)	\$68	\$106	\$58	\$90
Reef Shark Encounter + Entry Pass + Socks + Wetsuit + (12yrs+)	\$84	\$131	\$74	\$115
Little Ray Cuddle + Entry Pass + Socks + Wetsuit (All ages)	\$65	\$101	\$55	\$85
Infant<3yrs /Driver /guide	\$0			

*Bonus commission/increased return for this product

