



SEIT

Local Small Group Tours

PRODUCT MANUAL

We tell stories worth sharing, enriching the lives of others, the world and our place within it.



SPIRIT | EMOTION | INTELLECT | TASK

CONTENTS

CONTENTS	02	CULTURAL	08
WHAT'S DIFFERENT ABOUT SEIT	03	SEIT Aboriginal Art Experience (SDOT)	08
FIT TOURING	04	SEIT Patji (SPA)	09
ULURU OPTIONS	04	OUTBACK	10
SEIT Uluru Highlights (SUH)	04	SEIT Mt Conner 4WD Outback Adventure (SMC)	10
SEIT Uluru Trek (SUT)	04	EXTENDED TOURING	11
SEIT Uluru (SUL)	05	SEIT Red Centre Iconics (SICON)	11
SEIT Uluru Sunset (SSU)	05	PRIVATE CHARTER TOURING	12
KATA TJUTA OPTIONS	06	SUGGESTED ITINERARIES	12
SEIT Kata Tjuta (SKT)	06	LANGUAGE OPTION TOURING	13
SEIT Valley of the Winds (SVW)	06	TERMS & CONDITIONS	13
SEIT Kata Tjuta Domes (SKD)	06	TOUR TIMES – RED CENTRE	14
TOURING PACKAGE	07	SEIT CONTACT DETAILS	15
SEIT All (SAL)	07		
EXCLUSIVE TOURS	08		

WHAT'S DIFFERENT ABOUT SEIT

Diversity of product with something to suit everyone's wish list.

Travel away from the crowds visiting iconic locations with only the wildlife for company.

Absolutely exclusive locations because SEIT is the only touring company with access contracts to selected locations.

Genuine small groups means FIT touring with up to 15 guests*.

Knowledgeable, local team with an intimate understanding of all things Central Australia.

Expert SEIT Guides are trained and educated by local staff in not only the history and culture of each region but also in various ecological disciplines.

Authentic indigenous cultural experiences resulting from established, long-term relationships with local Aboriginal operators.

Innovative tailor-made itineraries with a focus outside the norm.

SEIT's fleet incorporates a range of air-conditioned, specially equipped vehicles using a range of air-conditioned, modern and comfortable 4WDs from 3 to 20 seats in the Red Centre.

Scenic flight tour additions for helicopter and fixed wing aircraft.

* On occasion, due to high tourist numbers, group size may increase to a maximum of 20 for Red Centre.



Welcome to the world of SEIT and the opportunity to visit locations few travellers have seen.

Are you bold enough to wander off the beaten track? If so, then you need to SEIT with us.

Our SEIT team of professional, passionate and knowledgeable staff will guide your clients on adventurous as well as educational tours, exploring exclusive and specialised locations showcasing iconic and cultural experiences.

Our innovative touring company focuses on Red Centre touring from Alice Springs to Uluru, with a vast range of dynamic FIT and customised itineraries for groups and charters.

SEIT works in joint partnership with a variety of private tour operators, national parks, private landowners and Aboriginal operators to ensure that travellers engage in exceptional outback experiences.

Whether your clients focus on:

- investigating the outback and exploring iconic landmarks,
- discovering the spirit and culture of indigenous Australia, or
- retracing the steps of the pastoralists,

SEIT will ensure your clients have the experience of a lifetime.

SPIRIT: Venture to places less travelled, feel its spirit and awaken your own.

EMOTION: Encounter a journey of emotions. Cherish these unique moments, where your environment fully captivates you.

INTELLECT: Travel to seek knowledge and understand the ways of these lands. Learn from the people, hear the stories, and understand more, with our specialist guides.

TASK: Embed yourself in culture. Embrace the art of doing, feel fully immersed and energised - imprint these experiences for life.

ULURU OPTIONS

SEIT Uluru Highlights (SUH)

As you travel towards Uluru its vast shape rises from the sand dunes while the early dawn light highlights its presence in this country. Your guide will take you to a special location with uninterrupted views to watch the sunrise over this amazing monolith. Enjoy a picnic breakfast before you experience the highlights of Uluru. Your guide will walk you to Mutitjula Waterhole where you will learn the creation stories of Liru (venomous snake) and Kuniya (woma python). You will drive around the base of Uluru before returning to the resort.

Daily departures

Inclusions: SEIT professional guide, light picnic breakfast, refill water

Departs: Ayers Rock Resort

Duration: 3 hours

DEPARTURE TIMES:

Jan	Feb	Mar	Apr	May	Jun-Jul	Aug	Sep 1-15	Sep 16-30	Oct 1-15	Oct 16-31	Nov-Dec
05.00	05.15	05.30	05.45	06.00	06.15	06.00	05.45	05.30	05.15	05.00	04.45

SEIT Uluru Trek (SUT)

As you start your sunrise trek around the full 12 kilometre base trail of Uluru you will embrace the culture, geology and environment that is the essence of this amazing monolith. Your guide will tell the cultural stories (Tjukurpa) of Liru (venomous snake) and Kuniya (woma python), as well as many other Aboriginal creation stories associated with this central Australian icon. Along the trail you will witness sunrise, visit waterholes and the rock art sites of the ancients and learn of Uluru's cultural significance to the Anangu (local Aboriginal) people.

Daily departures

Inclusions: SEIT professional guide, light picnic breakfast, hot water flask with tea and coffee all carried by guest in a pack

Departs: Ayers Rock Resort

Duration: 6 hours

Please note: Not suitable for children under 5 years of age.

DEPARTURE TIMES:

Jan	Feb	Mar	Apr	May	Jun-Jul	Aug	Sep 1-15	Sep 16-30	Oct 1-15	Oct 16-31	Nov-Dec
05.00	05.15	05.30	05.45	06.00	06.15	06.00	05.45	05.30	05.15	05.00	04.45



FIT TOURING

ULURU OPTIONS

SEIT Uluru (SUL)

Come and join your SEIT guide in your small group tour vehicle to explore the most profound and culturally significant monolith in Australia. Embrace the culture, geology and environment that is Uluru. You will meander into Mutitjulu Waterhole, undertake the Mala Walk and visit rock art sites with your guide to learn of Uluru's significance to the Anangu (local Aboriginal) people. Adjourn to the Talinguru Nyakuntjaku viewing area where you will observe an uninterrupted sunset over Uluru with Kata Tjuta in the distance. Sip on chilled sparkling wine as the sun sets in the west.

Daily departures

Inclusions: SEIT professional guide, light refreshments including sparkling wine, refill water

Departs: Ayers Rock Resort

Duration: 5 hours

DEPARTURE TIMES:

Jan-Feb	Mar	Apr-May	Jun-Jul	Aug-Oct 15	Oct 16-31	Nov-Dec
15.30	15.00	14.30	14.00	14.30	15.00	15.30

SEIT Uluru Sunset (SSU)

Experience the many moods of Uluru at sunset with an uninterrupted view. Admire the immensity of Uluru as you immerse yourself in the environmental changes of this world-renowned icon. Photographers will love this 'Postcard' view of Uluru sunset. Relax with a glass of sparkling wine and light refreshments as the sun sets in the west.

Daily departures

Inclusions: SEIT professional guide, light refreshments including sparkling wine, refill water

Departs: Ayers Rock Resort

Duration: 2 hours

DEPARTURE TIMES:

Jan1-15Feb	Feb 16-28	Mar 1-15	Mar 16-31	Apr 1-15	Apr 16-30	May-Jul	Aug	Sep	Oct	Nov	Dec
18.30	18.15	18.00	17.45	17.30	17.15	17.00	17.15	17.30	17.45	18.00	18.15



KATA TJUTA OPTIONS

SEIT Kata Tjuta (SKT)

Revel in the early morning serenity of a truly spiritual place as the sunrise colours change on Kata Tjuta. Enjoy a picnic breakfast overlooking this Central Australian icon. Learn about this diverse environment whilst walking between the mighty conglomerate rock walls into Walpa Gorge. Take time to listen to the wind (Walpa) far above and view the scale of the rock walls that surround you. The spirituality of this amazing location embraces everyone who ventures here.

Daily departures

Inclusions: SEIT professional guide, light picnic breakfast, refill water

Departs: Ayers Rock Resort

Duration: 5 hours

DEPARTURE TIMES:

Jan	Feb	Mar	Apr	May	Jun-Jul	Aug	Sep 1-15	Sep 16-30	Oct 1-15	Oct 16-31	Nov-Dec
05.00	05.15	05.30	05.45	06.00	06.15	06.00	05.45	05.30	05.15	05.00	04.45

SEIT Valley of the Winds (SVW)

Welcome to the world of Kata Tjuta and the Valley of the Winds. These spiritual domes offer a challenging (Grade 4) walk between the giant geological formations. Your guide will lead you on this 7.5km walk, (the entire circuit) through this sacred men's area where you will see a diverse range of flora and learn about the European history of this amazing region.

Please note: Seasonal walk only available between April 1 and October 31. High level of fitness required - rocky, uneven terrain with steep ascents and descents. Not suitable for children under 5 years of age.

Daily departures

Inclusions: SEIT professional guide, morning tea carried by guest in a pack

Departs: Ayers Rock Resort

Duration: 5 hours

DEPARTURE TIMES:

Apr	May 1-Sep 30	Oct	Nov 1-Mar 31
06.30	07.30	06.30	N/A

SEIT Kata Tjuta Domes (SKD)

Walk through the windy Walpa Gorge where thirty-six giant domes (The Olgas) tower above. Covered by sea 500 million years ago, soft rock eroded away as Kata Tjuta remained. Kata Tjuta means 'many heads' in local Pitjantjatjara Aboriginal language, and is a sacred site to the male Anangu Aboriginal people. Your tour ends back at your hotel, leaving time to freshen up for any dinner experiences you may have planned.

Please note: During summer (December - March) the itinerary may change on days of extreme heat. Instead of walking through Walpa Gorge, stops are made at the Southern Dune Viewing Platform for panoramic views of Kata Tjuta and Uluru in the distance. A stop is then made at the Western lookout, where you'll travel closer to Kata Tjuta. Finally, a short drive is taken on the famous Great Central Road to the western boundary of the National Park.

Daily departures

Inclusions: SEIT professional guide, refill water

Departs: Ayers Rock Resort

Duration: 3 hours

DEPARTURE TIMES:

Jan	Feb	Mar	Apr	May	Jun-Aug	Sep-Oct 15	Oct 16-31	Nov	Dec
15.00	14.45	14.30	14.00	13.30	13.45	14.00	14.15	14.30	14.45

TOURING PACKAGE

SEIT AII (SAL)

Be captivated by the domes of the Red Centre on SEIT Kata Tjuta - sunrise with a Walpa Gorge walk, or undertake the more adventurous SEIT Valley of the Winds walk and tackle the full circuit of this amazing formation. Be entranced by two guided walks along the base of Uluru followed by sunset on SEIT Uluru or enjoy another early sunrise and join the SEIT Uluru Trek, walking the full base of this amazing monolith. This package combines the best of both icons with the flexibility of undertaking the tours on the same day or split over two days. Guests can combine one Uluru tour with one Kata Tjuta tour of their choice from the above. See individual comprehensive itineraries for SEIT Kata Tjuta or SEIT Valley of the Winds and SEIT Uluru or SEIT Uluru Trek.

Daily departures

Inclusions: SEIT professional guide, light refreshments including sparkling wine on sunset on SUL and a picnic breakfast at sunrise on SKT. SVW includes morning tea and SUT includes picnic breakfast (carried by guest in satchel provided)

Departs: Ayers Rock Resort



Walk through Walpa Gorge on SEIT Kata Tjuta or SEIT Kata Tjuta Domes

EXCLUSIVE TOURS

CULTURAL

SEIT Aboriginal Art Experience (SDOT)

Departing the resort, you will travel through landscapes to the entrance of the Uluru-Kata Tjuta National Park. From this point, it is only a matter of minutes before the spectra of Uluru rises from the sand dunes to demonstrate its enormity and presence in this country. Immerse yourself in the rich cultural heritage of the Anangu with an Aboriginal Dot Art Painting experience. Guided by talented artists from Walkatjara Arts at the Cultural Centre, you'll learn the ancient techniques and stories behind this traditional art form.

This hands-on activity offers a unique opportunity to connect with the local culture and create your own masterpiece to take home.

Please note: Not suitable for children under 5 years of age and only bookable as a private charter.

Tour departures: Mondays, Wednesdays & Fridays

Inclusions: SEIT professional guide, Dot Painting Class with Anangu Artist

- Morning tea

Pick-up: Ayers Rock Resort

Duration: 3 hours

DEPARTURE TIMES:

Apr	May	Jun	Jul	Aug	Sep	Oct
9.30	9.30	9.30	9.30	9.30	9.30	9.30



EXCLUSIVE TOURS

CULTURAL

SEIT Patji (SPA)

A true Aboriginal experience

Accompany the Traditional Uluru Family to their homelands called Patji and spend time learning about the oldest living culture in the world. A unique and exclusive touring experience, Patji is located just outside of Uluru-Kata Tjuta National Park south of Uluru. Explore this extraordinary environment by 4WD with your Aboriginal guide, stopping along the journey to hear stories such as how Paddy Uluru fought for Aboriginal land rights to where Uluru is today. The Uluru family will share their personal story with you during this authentic cultural experience. Join them for afternoon tea under a remote shelter to hear how they survived in this desert environment before tourism started in the region. Continue on to a private sand dune to view the great expanse of the desert overlooking Uluru and Kata Tjuta enjoying sunset with drinks and light snacks.

Please note: Aboriginal hosts are traditional people with strong cultural obligations. When cultural events occur an Aboriginal host may not be available, and this is beyond the control of SEIT. If temperatures reach above 36°C, SEIT has the option of cancelling this tour due to excessive heat. Not suitable for children under 5 years of age.

Tour departures

Tuesday, Thursday & Saturday

Inclusions: SEIT professional guide, Aboriginal Guide, entry into Aboriginal lands, refill water

- Winter: Afternoon tea, non-alcoholic sunset drinks, light refreshments and refill water

- Summer: Morning Tea, Lunch and refill water

Pick-up: Ayers Rock Resort

Duration: 7 hours

DEPARTURE TIMES:

Apr	May-Jul	Aug-Oct 15	Oct 16-31	Nov-Mar
13.30	13.00	13.30	14.00	07.00



EXCLUSIVE TOURS

OUTBACK

SEIT Mt Conner 4WD Outback Adventure (SMC)

Enjoy the quintessential Aussie Outback experience and absorb the ambiance of the Red Centre without the crowds. SEIT offers unique and exclusive touring from Ayers Rock Resort to Mt Conner, located 100kms east of Uluru. Explore this extraordinary environment by 4WD. Mt Conner is situated on a vast, fully operational, privately owned cattle station called Curtin Springs. While the dams on the property were constructed for watering cattle, here you will find the perfect natural habitat for red kangaroos, a vast array of birds and reptiles of the Red Centre. You will discover an ancient inland salt lake and learn about the European history of the region. While you enjoy a glass of sparkling wine, you will be captivated by the spectacular changing colours of sunset in the outback. Relish an outback dinner at Curtin Springs Station, before returning to Ayers Rock Resort.

Please note: Parts of this tour are conducted in remote areas and the advertised itineraries may have to be varied at short notice due to roads and weather conditions. Not suitable for children under 5 years of age.

Daily departures

Inclusions: Station entry, SEIT professional guide, refill water, light refreshments including sparkling wine, dinner including complimentary first beer, wine or soft drink

Departs: Ayers Rock Resort

Duration: 7-8 hours

DEPARTURE TIMES:

Jan-Feb	Mar	Apr	May-Jul	Aug-Sep	Oct-Nov	Dec
14.30	14.00	13.30	13.00	13.30	14.00	14.30



EXTENDED TOURING

SEIT Red Centre Iconics (SICON)

Join us on our three night SEIT Red Centre Iconics tour from Ayers Rock to Alice Springs, or vice versa, and experience the main icons of the Red Centre – Uluru, Kata Tjuta and Kings Canyon. This small group, three-day inclusive adventure showcases the very best of the Centre with sunset at Uluru, sunrise at Kata Tjuta and an early morning inspirational Rim Walk or stroll along the creek at Kings Canyon. This outback journey includes the wonderful Karrke Aboriginal Cultural Experience* at Kings Canyon and even heads off-road along the Giles Road to Alice Springs with a picnic lunch along the way. Travel in our modern air-conditioned 4WD Mercedes Benz Sprinters to see the real outback.

Please note: Parts of this tour are conducted in remote areas and the advertised itineraries may have to be varied at short notice due to roads and weather conditions. Not suitable for children under 5 years of age. The group size for Kings Canyon and Alice Springs is either 2-3 or 4-8 guests depending on the pricing category. Guests will join a group on our standard departure SEIT Uluru and SEIT Kata Tjuta with up to 11 guests.

*Subject to availability. The Karrke Aboriginal Cultural Experience is only available Wednesday to Friday.

Tour departures

Inclusions: SEIT professional guide, light picnic breakfast x2, picnic lunch x2, sunset drinks with appetisers, Uluru-Kata Tjuta National Park entry tickets, NT Park Passes and Karrke Entry Fee

Exclusions: Hotel accommodation, airport transfers at Uluru or Alice Springs, meals other than those specified



PRIVATE CHARTER TOURING

- All listed FIT tours are available to be designed to suit your client's personal wishes
- Organisation of a variety of touring options, including working in partnership with other operators, can be facilitated by the SEIT team
- Catering that ranges from breakfasts, to lunches and light refreshments including sparkling wine at sunset
- Authentic indigenous cultural experiences resulting from long term relationships with local Aboriginal operators
- Behind the scenes tours to Aboriginal art sites and community art centres
- Customise a full itinerary to suit your requirements no matter where you travel in central Australia
- Options to travel via light aircraft and helicopters
- Private charter transfers to and from Ayers Rock and Alice Springs Airports
- Touring in luxury Mercedes Benz and Toyota 4WD vehicles for upmost comfort from 3 to 11 seats in the Red Centre.



SUGGESTED ITINERARIES

All private charters include in the Northern Territory: Professional guides, bottled water, outback picnic breakfast for sunrise tours, light refreshments including sparkling wine for sunset tours. Tailored departure time and tour structure to suit client's needs. Any extra inclusions will be listed on quotations.

SEIT Uluru Sunrise or Sunset

SEIT Kata Tjuta Sunrise or Sunset

SEIT Mt Conner

SEIT Kata Tjuta and Uluru

SEIT East or West MacDonnell Ranges

SEIT

SEIT Cultural Touring

Airport Transfers

SEIT Kings Canyon

SEIT Alice Springs

SEIT Fly Mt Conner:

Landings on top of Mt Conner with breakfast, morning/afternoon teas, lunch and many other options.

SEIT Optional Fly/Drive:

Choose to take a scenic helicopter or fixed wing flight en route to your location or as a finale to your day's touring. Most requested options include scenic flights over Kings Canyon, Uluru and landing atop Mt Conner. Flight costs can vary depending upon the client requirements. Rates on request.

SEIT Patji:

Morning or afternoon departures depending on season.



LANGUAGE OPTION TOURING

**Discover cultural stories in your own language.
Languages include Mandarin, French, German, Spanish, Russian & Italian.**

Fully guided French, Spanish, Italian and German touring throughout the Red Centre is available on request.

*Audio touring includes Uluru and Kata Tjuta only.

Language options available for other touring please contact our Reservations team for more details. Guests are encouraged to bring their own plug in headphones.

Language devices are available in a variety of languages to assist with understanding of the Indigenous cultural stories of Uluru, European history of the region with the flora and fauna. The use of language devices are FREE with any Uluru or Kata Tjuta bookings with SEIT.

TERMS & CONDITIONS

Please refer to the company terms and conditions available on the SEIT website: <https://seittours.com/>



TOUR TIMES - RED CENTRE

	ULURU				KATA TJUTA			CULTURAL		OUTBACK
	SEIT Uluru Highlights	SEIT Uluru Trek	SEIT Uluru	SEIT Uluru Sunset	SEIT Kata Tjuta	SEIT Valley of the Winds	SEIT Kata Tjuta Domes	SEIT Patji (Tue, Thu & Sat)	SEIT Aboriginal Art Experience (Mon, Wed & Fri)	
Tours										SEIT Mt Conner 4WD Outback Adventure
Duration	3 Hours	6 Hours	5 Hours	2 Hours	5 Hours	5 Hours	3 Hours	7 Hours	3 Hours	7-8 Hours
Jan	05.00-08.00	05.00-11.00	15.30-20.30	18.30-20.30	05.00-10.00	Not Available	15.00-18.00	07.00-14.00	-	14.30-22.00
Feb	05.15-08.15	05.15-11.15	15.30-20.30	Feb 1-15: 18.30 Feb 16-28: 18.15	05.15-10.15	Not Available	14.45-17.45	07.00-14.00	-	14.30-22.00
Mar	05.30-08.30	05.30-11.30	15.00-20.00	Mar 1-15: 18.00 Mar 16-31: 17.45	05.30-10.30	Not Available	14.30-17.30	07.00-14.00	-	14.00-21.30
Apr	05.45-08.45	05.45-11.45	14.30-19.30	Apr 1-15: 17.30 Apr 16-30: 17.15	05.45-10.45	06.30-11.30	14.00-17.00	13.30-20.00	9.30-12.30	13.30-21.00
May	06.00-09.00	06.00-12.00	14.30-19.30	17.00-19.00	06.00-11.00	07.30-12.30	13.30-16.30	13.00-19.30	9.30-12.30	13.00-20.30
Jun	06.15-09.15	06.15-12.15	14.00-19.00	17.00-19.00	06.15-11.15	07.30-12.30	13.45-16.45	13.00-19.30	9.30-12.30	13.00-20.30
Jul	06.15-09.15	06.15-12.15	14.00-19.00	17.00-19.00	06.15-11.15	07.30-12.30	13.45-16.45	13.00-19.30	9.30-12.30	13.00-20.30
Aug	06.00-09.00	06.00-12.00	14.30-19.30	17.15-19.15	06.00-11.00	07.30-12.30	13.45-16.45	13.30-20.00	9.30-12.30	13.30-21.00
Sep 1-15	05.45-08.45	05.45-11.45	14.30-19.30	17.30-19.30	05.45-10.45	07.30-12.30	14.00-17.00	13.30-20.00	9.30-12.30	13.30-21.00
Sep 16-30	05.30-08.30	05.30-11.30	14.30-19.30	17.30-19.30	05.30-10.30	07.30-12.30	14.00-17.00	13.30-20.00	9.30-12.30	13.30-21.00
Oct 1-15	05.15-08.15	05.15-11.15	14.30-19.30	17.45-19.45	05.15-10.15	06.30-11.30	14.00-17.00	13.30-20.00	9.30-12.30	14.00-21.30
Oct 16-31	05.00-08.00	05.00-11.00	15.00-20.00	17.45-19.45	05.00-10.00	06.30-11.30	14.15-17.15	14.00-20.30	9.30-12.30	14.00-21.30
Nov	04.45-07.45	04.45-10.45	15.30-20.30	18.00-20.00	04.45-09.45	Not Available	14.30-17.30	07.00-14.00	-	14.00-21.30
Dec	04.45-07.45	04.45-10.45	15.30-20.30	18.15-20.15	04.45-09.45	Not Available	14.45-17.45	07.00-14.00	-	14.30-22.00



RESERVATIONS:

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